



Jonathan DeAscentis

jonddesign.com

jonathandenascentis@gmail.com

310.291.3208

I am a passionate UI/UX designer with a healthy curiosity for front-end development. I have developed a strong set of design and development skills and I am eager to put those skills to use working with, and learning from, an inspiring team of creatives.

EDUCATION

B.S. Web Design
M.F.A. Creative Writing
M.A. Education
B.A. English

SKILLS

Design

UI Design
UX Design
Branding

Applications

Sketch
Adobe Suite
InVision
MS Office Ste

Development

HTML/CSS
jQuery
Bootstrap
WordPress

Soft Skills

Critical Thinking
Problem Solving
Communication
Leadership

INTERESTS

Design
Development
Writing
Literature
The Arts
Sports

EXPERIENCE

UX Designer | Ideal Living

2019 -

Provide creative guidance on the overall look, feel and functionality of web applications for 20+ brands.

Design user-centered, functional, innovative and easy-to-use web interfaces that will optimize conversions across all e-commerce web applications, including digital marketing and direct-to-consumer websites, landing pages, blogs, microsites, and email marketing campaigns. Utilize UX principles to determine effective design solutions.

Provide front-end development and CMS integration support to ensure smooth transition to new platform.

Conduct usability tests and analyze user behavior information to improve overall user experience.

Lead Designer/Developer | Thinklogic

2017 - 2018

Designed and developed a variety of web applications, including websites, landing pages, dashboards, mobile apps.

Responsible for entire UX and UI design processes, including site assessment, initial ideation, quick sketches, wireframes, and mockups.

Responsible for completing front-end development utilizing HTML, CSS, jQuery, and various frameworks and libraries to prepare for CMS implementation.

Served as Project Manager for design and front-end phases for large scale projects.

Developed Wordpress sites, including site configuration and customization, theme and plugin sourcing, installation, and customization.

Web Designer/Developer | Confluence Corp

2016

Designed websites for organizations, from landing page to entire site redesigns. Worked in all aspects of design process. Developed Wordpress sites, including site configuration and customization, theme and plugin sourcing, installation, and customization, and trouble shooting.

Utilized Sketch, Illustrator, Photoshop, CSS, HTML, PHP, and jQuery. Created a wide range of digital collateral such as HTML emails, animated GIFs, and banner ads.

Instructor/Administrator | The Art Institute

2000 - 2015

Taught a variety of General Education courses in both on-ground and online modalities. Provided student-centered learning that encouraged student engagement and responsibility. Developed and implemented learner-centered lesson plans and syllabi for English Composition, Creative Writing, Journalism, and Remedial English courses.